

NEW YORK'S GREAT  
THIRST IS GROWING

It Will Require 500,000,000  
Gallons Additional a Day to  
Quench It and Will Cost More  
than \$98,000,000.

## FIVE YEARS FOR THE WORK.

Commission Reports that Every Bor-  
ough of the Greater City Will  
Need an Increased Supply in Near  
Future.

The Commission on Additional Water  
Supply handed in its report to-day re-  
commending plans to increase the pres-  
ent supply from 100,000,000 gallons a day  
to 500,000,000 gallons a day at almost \$100,  
000,000. For the more immediate relief  
of the city the commission suggests  
that work be started to increase the  
present supply from 100,000,000 gallons a  
day to 250,000,000 gallons a day.

The commission was named more  
than a year ago and the investigations  
have been going on ever since.

All the boroughs of the city are in-  
volved in the problem of water supply,  
according to the findings of the commis-  
sion. The sources recommended for im-  
mediate development are the Upper  
Planduff and Croton Creeks, the latter  
supplying about 100,000,000 gallons a day  
than heretofore proposed, creating a  
storage reservoir of nearly 70,000,000  
gallons capacity. All these new works  
are to be at an elevation such that the  
water can be delivered by gravity  
into the city's distribution system. The  
commission also recommends the de-  
velopment of the Croton Creek and the  
Croton Reservoir, creating a storage  
reservoir of nearly 70,000,000 gallons  
capacity. All these new works are to  
be at an elevation such that the water  
can be delivered by gravity into the city's  
distribution system. The commission also  
recommends the development of the  
Croton Creek and the Croton Reservoir,  
creating a storage reservoir of nearly  
70,000,000 gallons capacity. All these  
new works are to be at an elevation  
such that the water can be delivered  
by gravity into the city's distribution  
system.

## Five Years Will Be Required.

At least five years will be required to  
complete an additional 100,000,000 gal-  
lons of water supply, because of the  
long tunnels through the mountains east  
of Peekskill. When this work is done  
the Commission's report says 500,000,000  
gallons a day can be brought to the Croton  
supply and brought to the city through  
the old Croton aqueduct.

It is estimated that the Upper Planduff  
and Croton Creeks can eventually  
supply 200,000,000 gallons a day and the  
Croton Reservoir can supply 100,000,000  
gallons a day. The commission also  
recommends the development of the  
Croton Creek and the Croton Reservoir,  
creating a storage reservoir of nearly  
70,000,000 gallons capacity. All these  
new works are to be at an elevation  
such that the water can be delivered  
by gravity into the city's distribution  
system.

## No Pumping Is Necessary.

The right pressure from the proposed  
sources will not only eliminate the cost  
of pumping, but will also save the city  
the expense of maintaining the Bronx and  
the city's water supply. The commission  
also recommends the development of the  
Croton Creek and the Croton Reservoir,  
creating a storage reservoir of nearly  
70,000,000 gallons capacity. All these  
new works are to be at an elevation  
such that the water can be delivered  
by gravity into the city's distribution  
system.

'TUMBLING GUS' HAS  
ONE MORE FALL

Plunges from the Fourth Floor of  
a Building Under Construc-  
tion and Escapes with a Dis-  
located Shoulder.

A dislocated shoulder is the penalty  
paid for a drop from the fourth floor  
of a building under construction in  
the city of New York. The man who  
fell from the fourth floor of a building  
under construction in the city of New  
York, escaped with a dislocated shoulder.  
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of a building under construction in the  
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Plenty of Time Yet if You Come Early  
to the Christmas Corner.

Christmas is just one week away, and there is not  
money enough in Uncle Sam's treasury to stretch that little  
week by a single second. People who, possibly through no  
fault of their own, have not yet bought their Christmas gifts  
are beginning to look anxious. Let them cheer up. There  
is time yet for all the needful shopping, provided you do it in  
the right way. So far as gold and diamond jewelry, watches,  
silverware, and clocks are concerned, the right way is this:

Come to the Lambert Store as early in the morning  
as you can get there, for later in the day there will be  
crowds of eager buyers, and the salesmen will be the busiest  
men on Manhattan Island. No matter if you haven't made

up your mind what to buy. In the presence of the largest  
and most wonderfully varied stock of its kind in the city  
your mind will be stimulated with ideas as it never would  
be if you remained at home trying to think of something.

The glad day is only a week off; and while you have  
plenty of time to shop, but none to waste, you therefore  
may care to know that the LAMBERT business was  
established 27 years ago. It has developed a policy that  
insures to you the best jewelry at the lowest prices. Since  
we have no dealings with middlemen, you pay one profit on  
everything you buy, not three or four. Diamonds, clocks and  
opera glasses are imported direct. Vast quantities of fine

gold and diamond jewelry are designed and manufactured  
in the Lambert factory above the capacious store. Watch-  
cases, vest chains and some other things are bought direct  
of manufacturers. We must know the quality of gold by  
reports from the United States Assay Office before we guar-  
antee it to you.

Our guarantee back of every sale is the result of per-  
sonal knowledge of the goods, and derives weight from a  
reputation for honest dealing which has never been ques-  
tioned.

Let us save you time and money. Buy your Christ-  
mas presents at the Christmas corner and we will lay them  
away until you call for them.

All Brooches  
Guaranteed.

Every one of our Brooches is guaranteed. We  
have hundreds more than we could describe on  
this page, and the same honest, thorough workman-  
ship, the same refined taste are apparent in all, regardless  
of price.

Scroll Brooch, solid 14-karat gold, with 8 selected  
white pearls and a brilliant diamond in the center. Each scroll  
enamelled in forget-me-nots. Price only \$29.50.

Plain polished Brooch, solid 14-karat gold, cen-  
tre set with fine diamond and rich and hand-  
some. We sell it for \$32.50.

What Our Factory  
Can Do.

Radiant illustration of the  
resources of our factory. Solid  
14-karat gold, hand-  
made LAMBERT  
mounting, set with 25  
carefully chosen dia-  
monds. May be worn as  
brooch or pendant. Price,  
\$125.

Seven Dia-  
monds in  
this Brooch.

Hand-made Brooch or  
Pendant, solid 14-karat  
gold, intricate Oriental  
pattern, 7 fine diamonds  
of our own importation.  
We never talk of "bar-  
gains," but for this orna-  
ment \$150 is a most rea-  
sonable price, as you will  
agree when you see it.

A Sparkling  
Oddity.

An odd shape for a  
Brooch, is it not? But  
you have been led to ex-  
pect originally from the  
LAMBERT fac-  
tory. Solid 14-karat gold  
hand-made mounting,  
and nine fine diamonds  
admirably matched.  
Price, \$75.

A Thousand Pairs  
of Sleeve Links.

When you ask to see Sleeve  
Links we can show you a  
thousand pairs to choose  
from, and whatever you  
select you pay a lower price  
than you could get the same  
article for anywhere else.  
Prices between \$2.50 and  
\$15.00 for links in solid gold,  
and from \$7.50 to \$150.00  
for those with diamonds.  
The first pair illustrated are  
solid 14-karat gold, massive  
in design, with threaded  
edge, each link is set with  
a pretty diamond. Price, \$75

This pair of heavy  
dumb-bell links are  
solid 14-karat gold and  
make a most attractive  
gift. Roman finish. Price,  
\$6.00

Solid 14-karat gold link  
brooch, rococo bor-  
der, polished or Ro-  
man finish. Price,  
\$6.00

Emerald, Diamonds  
and Fine Pearl.

A solid 14-karat gold Brooch or Pendant, hand-  
made, paved with selected diamonds. There is a fine  
emerald in the center and a whole pearl drop. The  
design is bold and novel, and shows an idea as  
bright as the precious stones themselves. Price,  
\$900.

Watch Monograms  
Engraved Free.

This open-face 12  
size Watch, in a  
solid 14-karat gold  
case, is fitted  
with Waltham or  
Elgin movement.  
The back is plain  
for monogram, which we will  
engrave without  
charge. There is  
no other place in  
New York where  
the watch could  
be bought for  
\$22.50.

Star and Crescent  
Glow with Diamonds.

Fine diamonds bright-  
en the star and cres-  
cent in the back of  
this Watch. It has a  
solid 14-karat gold  
hunting case, with space  
on the front for a mono-  
gram. No better case  
is made, and you  
would look far to find  
as handsome a watch.  
Like all the diamonds  
we sell, these are our  
own importation.  
Whether you choose  
Waltham, Elgin or  
LAMBERT works,  
you have a faithful  
timekeeper. Price, \$35.

Popular Watch  
At Low Price.

Dainty and attractive open-face  
filled Watch, with enamel-  
led back and inlaid decorations.  
Good, dependable Swiss  
works. An extremely popular  
watch. By cutting off middle-  
men's profits we sell it for  
\$5.25.

Lady's Watch,  
Good Value for \$18.

The case of this  
lady's watch,  
richly engraved solid  
14-karat gold, is  
somewhat heavier  
than the one we  
sold last year for  
the same money.  
Your choice of  
Waltham, Elgin or  
LAMBERT works. A watch  
to be proud of and a  
faithful timekeep-  
er. Nowhere else  
can you get as pret-  
ty or as good a  
watch for the money, \$18.

Fine Ornament  
For the Mantel

One example from the Clock Department on  
the second floor. There is no more sensible, prac-  
tical gift than a handsome clock, and there is no  
place in the city where you have quite so many  
styles to choose from as in the LAMBERT store.

The hours and  
half hours are  
sounded from  
this crystal Re-  
gulator by a mu-  
sical cathedral  
gong. Visible es-  
capement on por-  
celain dial, with  
Roman or Arabic  
figures. Bevel  
plate glass front,  
back and sides,  
and brass trim-  
mings. Rich gold  
finish. Height,  
18 1/2 inches. Will  
run eight days  
with one wind-  
ing. Price, \$20.

Cuckoo Clocks from the  
Black Forest.

We import carved Cuckoo Clocks from the Black  
Forest, Germany, and we have the largest assort-  
ment of them in New York—all at importers'  
prices, please remember. In the carving of the  
wood, bird and beast and fruit and flower are re-  
produced with amazing likeness. The old table  
of the Fox and the Grapes is illustrated in the  
Clock in the picture.

These Clocks are fitted with solid brass works,  
honestly and competently made. Although Cuckoo  
Clocks are a German idea, we sell them to cus-  
tomers of all nations, who find them useful and  
attractive ornaments for the hall. The walls of  
our Clock Department are covered with them, and  
an inspection is like a visit to an art museum.  
Come up and look. Prices from \$3.75 to \$50.  
The one shown here is 2 1/2 inches high and sells  
for \$12.

## Sensible Gift for a Lady

An excellent Watch for  
a lady; simple, elegant  
and reliable. Solid 14-k.  
gold, engine-turned case  
and choice of Waltham,  
Elgin or LAMBERT  
movement. Has been  
taken apart and criti-  
cally examined by our  
watchmakers before we  
offered it for sale. Reg-  
ulated and guaranteed.  
No watch of equal qual-  
ity is sold elsewhere for  
the price, \$16.50.

## No Limit to Variety in Guard Chains.

Four solid gold Guard Chains from an assortment so varied that one wonders how so many changes can  
be rung upon so simple a theme. The artist's idea is interpreted in every case by workmen of the finest  
skill. Prices of plain chains, from \$9 to \$40; with slides set with diamonds and other precious stones,  
\$10.75 to \$500.

This is a Cable Link Chain, solid 14-karat gold. In the slide is a turquoise surrounded by 11 fine diamonds.  
Price, \$90.

Solid 14-karat gold Rope Chain, with heart-shaped slide set with a trefoli of beautifully matched diamonds.  
Price, \$42.50.

This heart-shaped Slide is hand made and set with a selected diamond. The Chain is 14-karat gold. Price,  
\$85.00.

Solid gold, 48 inches long, fancy slide, with small pearl, turquoise or garnet in centre. Price, \$10.75.

## The Best of Vest Chains.

Among the articles we do not make are solid 14-karat gold Vest Chains. We buy them of a man who could  
make chains with his own hands if he had to. He superintends every detail of work in his factory, and  
he has cut down the cost of production to the lowest figure. We sell his Chains in a hundred patterns on  
a narrow margin, and we guarantee them to be the best Chains on the market. We exhibit three simple  
but admirable samples of solid 14-karat gold.

Vest Chains, regular length. Price, \$12.50; double Vest or Dickens, price \$16.00.

Price, \$20; double Vest or Dickens, price \$27.50.

Price, \$17.50; double Vest or Dickens, price \$25.00.

Mail Orders for Any of These Articles Will Receive Prompt Attention.

Open Every Evening in December.

Christmas  
Corner  
**Lambert Brothers**  
MANUFACTURING JEWELERS  
Christmas  
Corner

Third Avenue, Corner 58th Street.

## Mass of Diamonds.

When we say that  
this Brooch is a  
mass of diamonds—  
consisting of finely  
selected stones—  
you will see that  
an accurate de-  
scription of it is  
no easy task. It  
has a platinum  
top, and it holds a  
high place among  
the most brilliant  
ornaments in the  
Price, \$750.

Plainest and  
Greatest of All.

No talk about  
rings would be  
complete if it  
ignored the plainest and  
most significant  
of all—the LAM-  
BERT seam-  
less wedding rings. They are as pure and well  
made to-day as when we exhibited the first ones  
well on toward 30 years ago. They are made  
in solid gold, 14, 18 and 22 karat. The prices are  
from \$5 to \$20. No charge for engraving. And  
the men who make the rings hope that in every  
case the happiness of the couple is as bright and  
enduring as the gold.

We have Initial Rings with  
all letters, in a vast variety  
of styles, at prices to suit all  
purposes. This ring is solid  
gold, with the gold letter in-  
laid in sardonyx.  
Price,  
\$7.50.

## Initial Rings.

This Masonic Ring is solid  
gold, and contains six dia-  
monds. Notice the superb  
carving. This can be had in  
any initial. Price, \$10.

Groups and Clusters  
of Gems.

A beautiful pearl between two  
specially fine diamonds, solid 14-  
karat gold hand-made mounting.  
Price, \$75.

Contrasted  
beauty of a fine diamond  
and two sapphires, chosen  
with an expert's care, solid  
14-karat gold mounting, \$70.00.

This Lady's Ring, with two fine  
diamonds and a real sapphire, in  
14-karat solid gold hand-made  
setting, is notable for its ele-  
gance and simplicity. A bril-  
liant example of LAMBERT  
methods. By cutting off middle-  
men's profits, we sell it for \$105

Three diamonds and two real  
sapphires, all beautiful stones,  
sparkling in solid 14-karat gold  
hand-made mounting, \$55.00.

Three finely selected diamonds, in  
solid 14-karat gold mounting, ex-  
cellent specimen of LAMBERT  
work, \$35.00.

Hand-made solid 14-karat gold  
cluster ring. The turquoise in  
the middle is a harmonious con-  
trast with the choice diamonds  
surrounding it. Ours is the only  
store in town where such a ring  
could be sold for \$100.00.

Two Stones in  
Each Ring.

Solid 14-karat gold hand-made,  
double English mounting, at-  
tractive and showy. A fine dia-  
mond and a real sapphire of  
fine quality, excellently matched.  
Only \$80.

Two superb  
diamonds, as much alike as  
twins. Cut shows approximate  
size. No picture can give prop-  
er idea of their beauty. Solid  
14-karat gold mounting, \$225.

Hand-made mounting, solid 14-  
karat gold, two finely matched  
diamonds, the popular twin  
setting, \$90.

## Circle of Flashing Light.

Knife-edge Brooch, solid  
14-karat gold glittering  
with 17 finely selected  
diamonds. Like other  
products of the LAM-  
BERT workmen's skill,  
must be seen to be  
appreciated. Price, \$100.

Would cost much more  
in a store that pays tri-  
bute to middlemen.

Opera Glasses  
Half an Inch Thick.

La Retne  
Opera Glasses  
will soon be  
as popular in  
this country  
as in Europe.

As they are  
collapsible, and are only half an inch thick when  
folded, they may be carried in the vest pocket.  
The powerful lenses cover a large field. Covered  
with black morocco. As the lenses fold back in-  
side, no case is necessary. Price, \$6.00.